

ODESSA BRANCH

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REVIEW

**on the educational and scientific program Management of the maritime industry
of the third (educational and scientific) level of higher education
field of knowledge 07 Management and administration
in the specialty 073 Management, prepared by
at the National University «Odessa Maritime Academy»**

At the IMarEST meeting on 8th of March 2024, Olena V. Senko, the guarantor of the educational and scientific «Management of the Maritime Industry» for the training of applicants for the 3rd level of higher education, was heard with a report on the essence and peculiarities of this educational and scientific programme (ESP).

The program clearly defines the features of the educational and scientific program, including the extensive experience of the NU«OMA» staff in the field of training specialists for the maritime industry, considering the development trends of management sciences, the international and domestic labour market, the interests of applicants and the professional transport community, as well as the special importance of maritime transport for the Odessa region. ESP takes into account the experience of similar domestic and foreign educational programs.

At the same time, the educational and scientific program provides for competencies and program outcomes that reflect the specifics of maritime industry management and the modern industry labor market. Program outcomes for the ESP include the acquisition by applicants of conceptual and methodological knowledge of maritime industry management, understanding of the main practical problems of industry development for conducting scientific research at the level of the latest world achievements; the ability to propose new management solutions and approaches to solving complex problems in the maritime industry, develop strategic directions for the development of the maritime industry, take into account risks, model scenarios of changes in the external and internal environment, etc.

The program has a number of features that make it unique.

During the discussion, the educational and scientific program «Maritime Industry Management» in the specialty 073 «Management» of the third level of higher education for the training of candidates for the «Doctor of Philosophy» level at the National University «Odessa Maritime Academy» was recommended.

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